



THE  
**COMMUNITY**  
CHEST   
*"Neighbors Helping Neighbors"*

**ANNUAL REPORT**

**2016**

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## A MESSAGE FROM THE BOARD PRESIDENT



Dear Friends of the Community Chest,

2016 was a very successful year for The Community Chest. We completed a strategic plan that will guide our work over the next three years. We are staying true to the original mission of our founders, but are changing the way that we work to ensure continued success. While many of the community needs are the same, we realized that we must approach the challenges of fundraising and community support in new ways in an ever-changing world. Thanks to the input from our Board, our agencies and community representatives, we believe the plan will enable us to be successful over the coming years.

We had a very strong fundraising year. Corporate sponsorships for our events is a growing source of funding for our activities. More than 700 individuals, families and businesses responded to our Annual Appeal Campaign where we ask neighbors to help neighbors. We also raised a record amount from our two fundraising events, thanks to a team made up of dedicated Board members and community volunteers. We are very fortunate to have such a great team that puts in the hours and efforts to make the events successful.

In 2016, we awarded over \$200,000 to local agencies to help them continue to do the good work they do. \$170,000 was awarded during the annual grant process. We funded a new agency – West Side Infant and Teen in Englewood. \$25,000 was awarded to Vantage Health Systems as this year's recipient of the Tanner Impact Grant. Vantage will use the grant to provide medical services to patients of their mental health clinics. This is a very important and needed service and we are proud that our funding will enable them to start up the program. During the Holiday season, we awarded \$5,000 in gift cards to 5 of our agencies. Cards were distributed to 180 of their clients to help them get more enjoyment in what might be a difficult time.

Finally, we continued our Leadership Development program, supporting the staff of the nonprofits in our area. By combining this with our Executive Director's collaboration sessions, and our internships for high school and graduate students, we are finding new ways to build capacity and improve the delivery of vital services to help make the community an even better place to live.

I want to again thank our Board members for the work they do to keep our mission alive. I also want to thank the individuals and business donors for their generosity. And thank you to the agencies who do all the work for their clients and our community.

Best wishes for a great year to all.

Richard Kennedy

## A MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friends,

This was a great year for The Community Chest. We made a decision to embark upon a Strategic Plan and we did it! We appointed a great committee chair, our board member, Jayanne Tedesco, assembled a great team of workers and hired a great consultant, Kirsten Richert, to help us. With their combined wisdom and energy, we created an exciting Strategic Plan that will take us through 2019. (Go to our website at [www.thecommunitychestofenglewood.org](http://www.thecommunitychestofenglewood.org) to view the plan)

At first it seemed like an awesome task but the more we thought about who we are, what we believe in, and what lies ahead the more excited we became. We believe in helping those in our community who are unable to help themselves. We want to offer that help through as many venues as possible. This year we granted funds to 23 local agencies. We look forward to doing the same in the years to come.



Through our many conversations with community members, we recognized our potential as a community leader and felt that we were ready to take a stronger leadership role in helping our local community to understand its needs and figure out how to address them. We are exploring the issues that confront our community and we are seeking ways of addressing them.

Through our Professional Development Program, offered in collaboration with Rutgers School of Social Work, Department of Continuing Education, we are offering educational opportunities to the staff of the agencies we serve. The response to these sessions has been overwhelmingly positive and the agencies are enthusiastically awaiting a new year of learning. We are exploring the possibility of offering a Certificate Program in Management through Rutgers which we hope to launch in Spring 2017.

We consider ourselves champions of philanthropy and we want to be as knowledgeable as possible about charitable giving. We believe that we are the ideal organization to help generous people make decisions about how and where to give their money. We want to do that for people of all ages. We have teamed up with experts to expand our knowledge about charitable investments and will be offering seminars throughout the year to educate citizens about how they can support the nonprofit community.

We have embarked on a journey to educate others. We will be building a new generation of donors through our work with young children in local elementary schools and will be moving on to high school students and then to young adults. We will be helping people of all ages find their most comfortable way of sharing themselves with others. We are seeking sponsors of these educational sessions to ensure that they can be offered at no charge to participants.

Our plans are bold and exciting. We welcome our friends and donors to join us in this great undertaking. We know that that cannot do it alone but we feel confident that we can do it.

With great respect and fondness to all of our neighbors,

Shelly Wimpfheimer

## 2015-2016 BOARD OF MANAGERS



### 2015-2016 Board Members

**Back row (left to right):** Aaron Cooper, Richard Engel, Martin Huguley, Richard Kennedy (President), Tamara Francis, Franci Steinberg, Robert Isackson, Robert Reinemann, Michael Benedict, Nick Prastos

**Second Row (left to right):** Barbara Strauss (Treasurer), Dr. Shelly Wimpfheimer (Executive Director), Ed Aversa

**Front Row (left to right):** Jasmine Jaswal, Annette Corbin, Jayanne Tedesco (Vice President), Robin Brown (Secretary)

**Not Pictured:** Debra Albanese, Jamie Clare, Jennifer Cordover, Dawn Diaz, Tammv Maoer and Orna Toumit

Our Board is comprised of community members who are the most talented and generous volunteers in the area. They represent people from all professions and experiences and bring great knowledge and sensitivity to the governance of The Community Chest.



### New Board Members

From left to right: Trevor Jadoo, Glenda James, Amie Aburustum, Richard Kennedy, Board President

## 2015-2016 HIGHLIGHTS

### Our New Vision

**Our world is rapidly changing.** The last 20 years have seen enormous changes in how people live and work in our area, and this has created new community needs. Major shifts have occurred in recent years, including the increasing number of people over 65, increased rates of divorce that have led to more single parent families, a large influx of new Americans into the communities with different customs and languages, challenges facing local public schools and the increase in technology that has changed the way that people communicate with each other.



We have been working hard to address these increasing needs, and in the coming year we plan to continue doing this. Our role is shifting to better meet the needs of our changing community. We now have a new focus; we will be repositioning The Community Chest to become more proactive in its role as a community leader and to take the lead in identifying key issues that should be addressed in the grant making process.

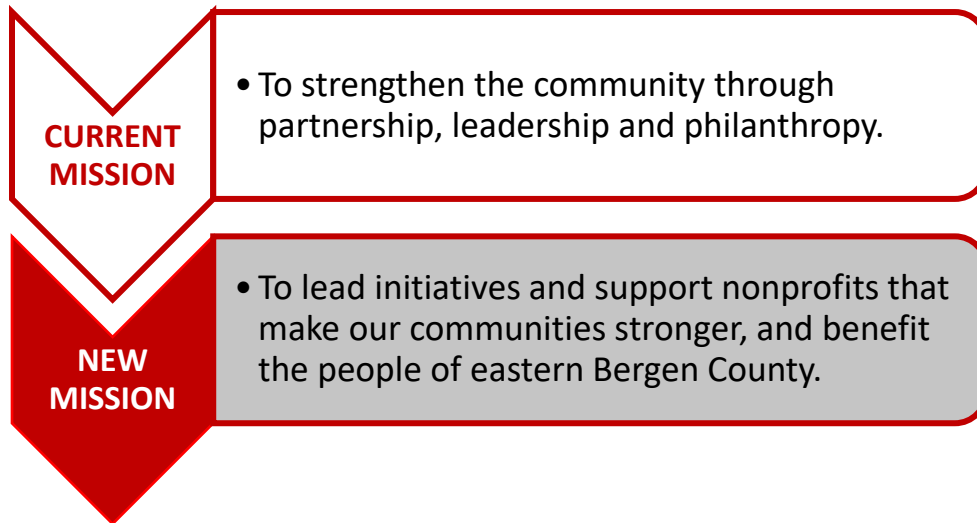
**REACTIVE DISPENSER OF FUNDS**



**PROACTIVE COMMUNITY LEADER**

## 2015-2016 HIGHLIGHTS

We want to more deliberately target the areas we have identified to be the most in need. We are prepared to lead the way in making the biggest impact.



We revised our mission to align with our new strategic plan and have planned an exciting transition beginning in 2017. The Community Chest will be continuing our founders' legacy of helping, but adapting to a rapidly changing world. We are still committed to making our community stronger and benefiting people in need so that all neighbors can lead their best lives.

GOAL	OUTCOME
1. Local go-to expert on giving	Act as a community philanthropic clearinghouse
2. Double funds raised in 3 years	Raise \$500,000 a year in funds by 2019
3. Lead community efforts to improve lives	Host Community Issues Collaboration Summit annually

With this strategic plan, we are committing to act as a community leader, driving real improvements in the lives of people in eastern Bergen County.

## 2015-2016 HIGHLIGHTS



**Community Briefing** on September 28<sup>th</sup>, 2016, we held our first Community Briefing at the Englewood Hospital and Medical Center to unveil the details of our new Strategic Plan. The plan represented a critical evolution for the organization announcing exciting new opportunities for local residents. During the briefing discussions focused on how The Community Chest intends to double its funding while

increasing the number of people it serves and becoming more involved in leading community efforts to improve the lives of people in the communities. The Briefing was well attended by key community leaders and friends of The Community Chest. Individuals who attended the briefing had only positive comments to share about the strategic plan.

### STRATEGIC PLANNING COMMITTEE MEMBERS

Aaron Cooper  
Peter Corbin  
Dawn Diaz  
Richard Engel

Dick Kennedy  
Jessica Monaco  
Linda Reiter  
Janet Sharma

Kirsten Richert, Facilitator  
Jayanne Tedesco, Chair  
Dr. Shelly Wimpfheimer, Executive Director



**Art Contest** On September 12<sup>th</sup>, the town of Tenafly held its annual Community Night. This year The Community Chest participated in it and held an Art Contest for children. The theme was "Neighbors Helping Neighbors". The goal of the contest was to promote unity and kindness to children. Alexander Ng's drawing illustrated unity and kindness, and showed just how simple it can be to lend a helping hand. Alexander was chosen as the official winner of The Community Chest's contest and he received a special prize of a gift certificate.



*We are using the funds awarded from the Community Chest to purchase fresh fruits, vegetables, dairy products, and lean meat as part of our Nutrition Plus program, designed to increase the nutritional content of the food we distribute every week. The program has been a huge success!*

*--George McKenna, Office of Concern Food Pantry*



## 2015-2016 HIGHLIGHTS

### SPRING EVENT: Coming Together as a Community

We hosted our annual spring event at the Knickerbocker Country Club in Tenafly, honoring Joe Klyde, Devry Pazant and the Alfiero & Lucia Palestroni Foundation. They were awarded with the 2016 Outstanding Community Volunteer Award. Attendees enjoyed an evening of great presenters, testimonials, entertainment, and fundraising activities.



Honoree Devry Pazant, Dick Kennedy, Board President, Honorees Lucia Palestroni and Joe Klyde



The youth chorus of The Thurnauer School of Music entertained guests.



### FALL EVENT: Le Petit Extravaganza

To kick off our 2015-2016 Annual Campaign, in October 2015, The Community Chest held its annual Fall fundraiser at Le Gourmet Factory in Englewood, NJ. Guests dined on delicious food, participated in cooking demonstrations and placed bids during a unique auction.



## SUPPORTING THE COMMUNITY CHEST

Donors may make contributions to The Community Chest in a variety of ways. The two most popular ways are by mailing a check to our office at The Community Chest, 122 South Van Brunt Street, 2<sup>nd</sup> Floor, Englewood, NJ 07631 or by making an online contribution via

[www.thecommunitychestofenglewood.org](http://www.thecommunitychestofenglewood.org)

Gifts of stocks or bonds are also welcome. Donors wishing to contribute in this way should call the Executive Director to receive information for making these donations.

Donors wishing to make provisions for remembering The Community Chest in their wills are encouraged to contact the Executive Director as well.

Several large organizations have matching gifts programs and donors are encouraged to consult with their employers about whether a matching gift program is available and how to participate. This is an ideal way to maximize contributions. A listing of these companies may be found on The Community Chest website.

# DONORS

## 2015-2016 Annual Campaign

Many thanks to all our generous donors who supported us during our 2015-2016 Annual Campaign. Your contribution provided much needed support to twenty-three local nonprofits delivering services to residents of Englewood, Tenafly and Englewood Cliffs, New Jersey. We look forward to your continued support in the future.

### Angels - \$5,000+

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**We would like to extend a special thank you to the individuals and businesses that generously supported us with in-kind donations throughout the year.**

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since 1919

**PROFIT & ASSOCIATES**

**SCOTT & TAMMY MAGER**

**RAFFI KHOROZIAN**

**RSK ASSOCIATES**

**RIDGECO**  
PROPERTIES



# SPONSORS



The Covell/DiConza/Newman/Mcgeehan group



**BARBARA STRAUSS & THOMAS MANOLIO**

**RICHARD & FREYDA SIMON & FAMILY**

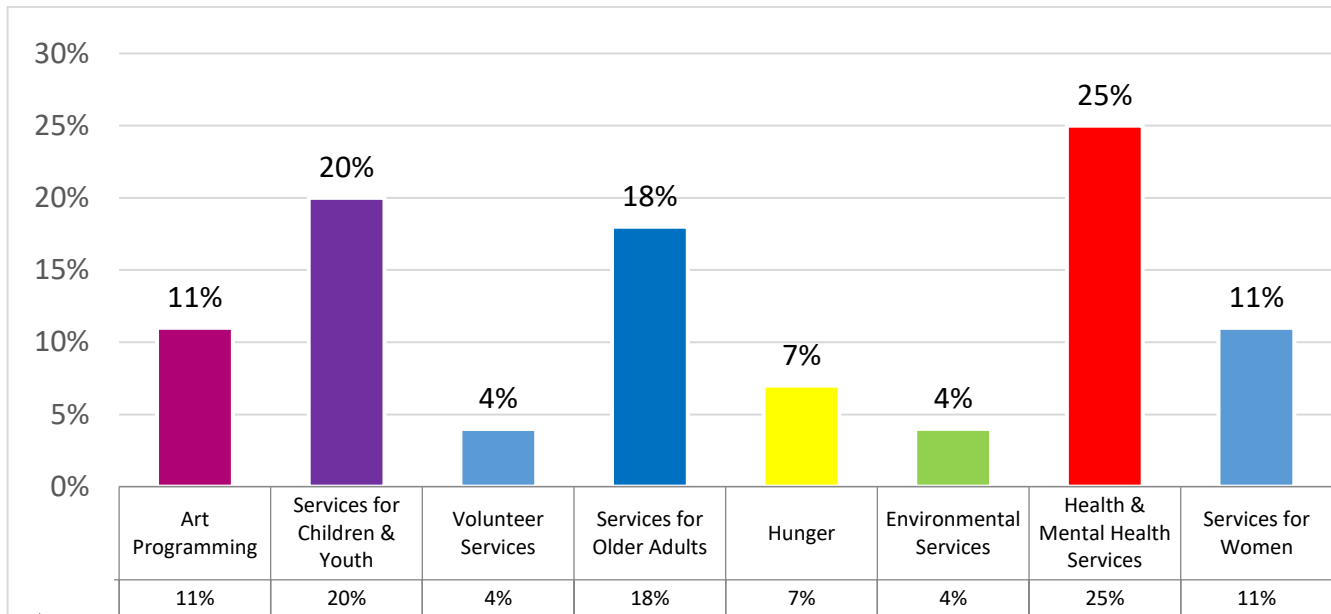


**JUSTIN & SHELLY WIMPFHEIMER**



# COMMUNITY IMPACT

## Grantmaking



In 2015, The Community Chest awarded grants to 23 local nonprofits that delivered a range of much needed services to our community, including social programs for seniors, afterschool enrichment, medical and mental health services, job training for women in transition, college scholarships, food distribution, parenting education, environmental stewardship, arts programming, and more. In just the past year, we were able to **improve the lives of 50,000 people** in eastern Bergen County.

A total of \$170,100 was awarded in the form of annual grants, including one new grantee, West Side Infant and Teen Program. An additional \$25,000 through a Tanner Impact grant was awarded to Vantage Health System for the launching of a medical program for clients enrolled in Vantage programs. During the holiday season, we were pleased to give \$5,000 in holiday gifts cards to 5 agencies which were then distributed to 180 individuals.

*The YWCA's \$7,500 grant provides more than "just" swim lessons; it provides the YW with an opportunity to right a historical wrong. Our grant from the Community Chest provides scholarships for swimming lessons, thereby ensuring that everyone has access to this essential life skill. "*

***--Heather Seeback, Aquatics Manager, YMCA of Greater Bergen***

## COMMUNITY IMPACT

### Testimonials From Current Grantees

#### ArtWorks: Surprise Supplies

The grant from The Community Chest has allowed us to serve a greater number of children. Thanks to the generous support from The Community Chest, The Naomi Cohain Foundation, has been able to continue to replenish the art carts for our young artists who are in need of art to heal, art to inspire and art to empower. The *Surprise Supplies* program plays a significant role in the healing process of the pediatric patients facing chronic and life-limiting illnesses at Englewood Hospital.



#### Women's Rights Information Center

Kim survived a domestic violence marriage of 12 years and found herself entangled in issues that seemed impossible to extricate from: child protection investigations, post-traumatic stress, and extreme financial indigence. She hadn't worked in years, and her confidence in reentering the workforce was all but extinguished. Through Community Chest and Women's Rights Information Center, Kim found the support she needed that may have saved her and her children's lives!

**Planned Parenthood** About a month ago, a woman in her mid-30's came in for a follow-up to her abnormal pap screen. The patient was very quiet and appeared very scared. Our physician performed a colposcopy and provided the patient with information and possible next steps. Fortunately, the patient did not have cervical cancer but an infection. The patient received the necessary medication and follow-up appointments. As we checked her out, staff asked her if there was anything else that we could do for her, the patient replied, "no thank you, you changed my life". As it turns out, the patient and her daughter had recently been in a horrific car accident leaving them both with physical disabilities. She has been unable to return to work, and finances have been tight. The news of an abnormal pap smear was almost more than she could bear. *-Lisa A., Englewood, NJ*

# 2015-2016 GRANTEES

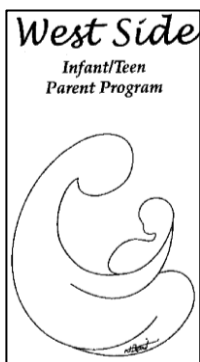


CALVARY CARES  
SMART KIDS ACADEMY



eliminating racism  
empowering women  
**ywca**

Bergen County



Office of Concern Food Pantry  
at St. Cecilia  
Helping the needs of any Religion, Race, or Culture

SESCIL Southeast Senior Center  
for Independent Living



## LEADERSHIP DEVELOPMENT

### Professional Development Series

This year we continued our Professional Development Series, launched in 2014, offered for agencies receiving funding from The Community Chest. In response to the demands on nonprofit managers to acquire a new set of skills to prepare them to better meet the requirements of donors and government, the goal of this training series is to assist local agency staff with updating their skills in management and supervision. Through a relationship with Rutgers University School of Social Work's Department of Continuing Education we have secured graduate level instructors, with specially designed curricula, to offer half-day classes on selected topics. Continuing Education credits to be used toward Social Work licensing are available for some of these classes, based on the workshop topic and the trainee's need. This series is also available to other non-profit organizations who are not grantees of The Community Chest. We are grateful to Englewood Rotary Club for their ongoing support as well as SUEZ, TD Bank and PSE&G.

### 2015-2016 SERIES

<b>Strategic Management</b>	Using an outcome driven model, built on business principles, participants learned how the strategic management process aligns with government, management, and staff.
<b>Fundraising As A Team Sport</b>	Participants learned strategies for building strong fundraising teams, through the collaboration of staff, volunteers, and other stakeholders.
<b>Program Evaluation—Using Program Data to Enhance Your Fundraising Success</b>	By using program evaluation as a tool to stand out from other grant applicants, this workshop explained how to complete evaluations, select the outcomes that should be measured and how to locate evidence-based measures and interventions.
<b>Social Work Ethics: Dealing With Serious Practice Challenges</b>	This workshop examined the ethical and professional responsibilities that social workers have to their clients, colleagues and to the profession.
<b>Cultural Competence Skills: Bridging Cultural Differences with Respect and Understanding</b>	The focus of this workshop was on ethnic and cultural differences, as well as other forms of difference including ability/disability, religion, and sexual orientation.

# LEADERSHIP DEVELOPMENT

## Internships

For the third year, The Community Chest has welcomed undergraduate and graduate student interns from area universities. We provide them with a unique opportunity to learn the multi-faceted aspects of operating a non-profit organization. Interns develop skills that will prepare them to be leaders in human service organizations. We also provide internships for high school students wishing to complete community service requirements.

## Volunteer Opportunities



Community Chest volunteers and Dr. John Grieco Scholarship Fund recipients from Dwight Morrow High School and The Academies at Englewood: Matthew Lee, Jasmine Brims, Alexis Oliver, Kaya Kribi-White, Savannah Gajda, Jonathan Vasquez, Stefano Castro and Kendra Kim

Supporting the non-profit community involves more than just asking for donations. Our success comes from the support of neighbors. Whether looking to work on a small project for an hour or a larger project over the course of several months, The Community Chest welcomes people seeking volunteer opportunities. Volunteers can choose from opportunities that utilize their existing expertise or ones that can expand their knowledge in different areas of non-profit work.

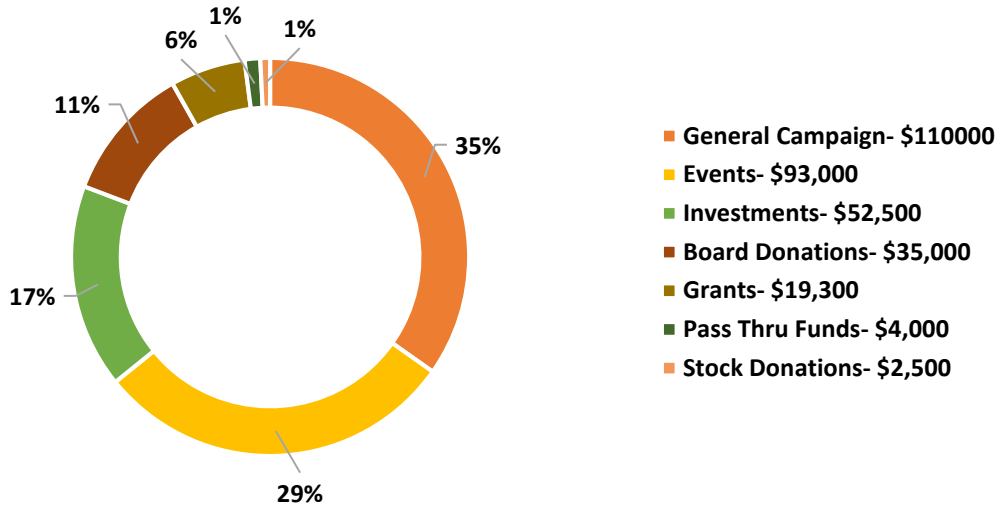


*"The Community Chest supports public school students of Englewood by matching funds students raise each year for Grieco Scholarships. Students are motivated to meet and EXCEED their fundraising goals; and thanks to the Chest's generosity, students feel comforted in knowing that they can help TWICE as many of their classmates afford college as they had before the Chest's support." -- Judy Aranson, Dr. John Grieco Scholarship Fund*

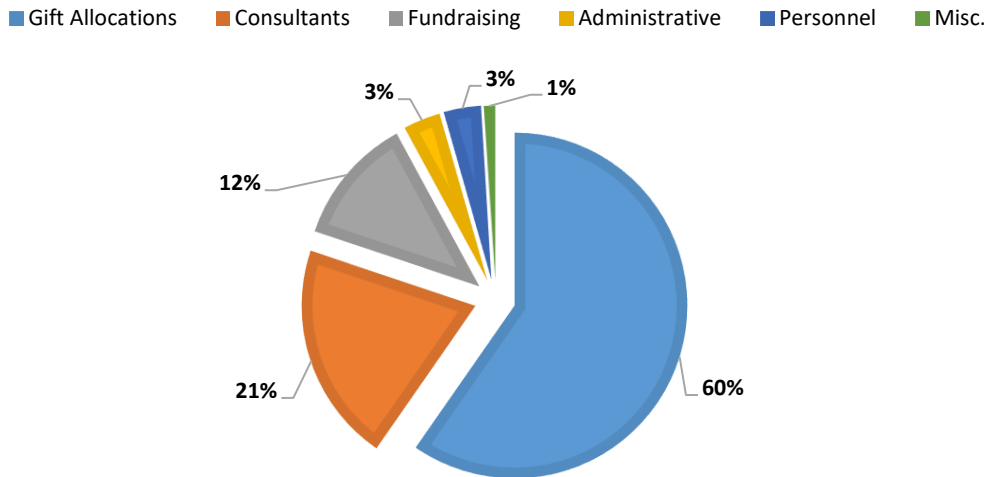
# FINANCIALS

In addition to our two annual fundraising events, we raised funds from over 700 individual donors and secured sponsorships from 41 individuals and businesses. The Rotary Club of Englewood, PSEGG, SUEZ and TD Bank made contributions to sponsor our professional development series.

## 2015-2016 INCOME : \$316, 800



## 2015-2016 EXPENSES: \$316,800



*The funding from The Community Chest helps us provide professional psychiatric and addiction treatment services to residents of Englewood, Tenafly and Englewood Cliffs. We're able to offer accessible, affordable and quality care to help children, adolescents, adults and seniors.*

***--Vantage Health System***

## CONTACT INFORMATION



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 [shelly@thecommunitychestofenglewood.org](mailto:shelly@thecommunitychestofenglewood.org)

### Add or Visit The Community Chest on these Social Media Platforms

 [www.facebook.com/communitychestofenglewood/](http://www.facebook.com/communitychestofenglewood/)

 [www.thecommunitychestofenglewood.org](http://www.thecommunitychestofenglewood.org)

**"How wonderful it is that nobody need wait a single moment before starting to improve the world." -- Anne Frank**