



**Annual Report
2017**

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Message from the Board President

Dear Friends,



The end of a fiscal calendar is a great time to look back on the accomplishments of the past year. Thanks to our many donors, sponsors, Executive Director and our very active Board, we had a very strong October 2016 - September 2017. This was our 84th year helping residents of our communities live successful and fulfilling lives. As stated in our Strategic Plan developed 2 years ago, we are staying true to the mission outlined by our founders, while updating the way we work to be more successful in an ever-changing environment.

We raised approximately \$300,000 for the full year ending 9/30. Of that amount \$93,000 (31%) came from our annual appeal campaign. An additional \$127,000 (42%) came from our Spring and Fall events. \$42,000 (14%) came from Investment income on our endowment. Board donations and sponsorships accounted for an additional \$20,000 (7%). Foundation grants were \$15,000 (5%). Special thanks to Richard Engel and the members of the Development Committee and Barbara Strauss and the members of the Events Committee. Also thanks to our new Development Director, Sandy Pinto. Also, a special thank you to Franci Steinberg, who personally created most of our marketing and branding materials and also co-led the Marketing Committee with Marla Isackson.

As a result of the success of our fundraising activities, we were able to make community grants totaling \$195,000. \$160,000 (82%) was awarded to 23 agencies through our annual grant process, managed by our Allocations Committee. An additional \$25,000 Tanner Impact Grant was awarded to the Office of Concern to help them expand and renovate their food distribution facility in Englewood. \$5,000 was used for our individual and family Holiday donations and \$5,000 for smaller miscellaneous grants for local activities.

During 2017, we began the execution phase of the 3-year Strategic Plan that was developed in 2016. One of the key strategies from the Plan was the start of the expansion beyond our 3 core towns into new towns in eastern Bergen County (Cresskill, Alpine and Bergenfield). We have developed an expansion strategy and have reached out to current donors, agency contacts and local officials in these towns.

One of the strategies from the plan was to become more proactive in identifying community social issues and working with local agencies to find solutions. For that initiative, we hosted a Community Issues

Summit to focus on key issues that affect people in need in eastern Bergen County. For this first Summit we chose to focus discussion on 4 critical issues – hunger, aging, education and mental health. This free half-day program featured expert presentations and enabled collaborative dialogue. Leaders from local governments, community organizations, nonprofit agencies and interested local citizens helped identify possible solutions to the area challenges. Special thanks to Kirsten Richert who helped develop our Strategic Plan and is now working with us on the implementation phase.

We continue to offer a free Professional Development program to staff of the nonprofit agencies in our service area, including agencies that are not funded by the Community Chest. The goal of the Professional Development program is to maximize the quality of services to people served by the nonprofit community. For the most part, faculty is provided by Rutgers University, Department of Continuing Education, School of Social Work. We are now offering a certificate program for attendees. This program was supported by grants from Rotary, Suez, TD and PSE&G.

As part of our Strategic plan we identified the need to use marketing, PR and Social Media to make our Community more aware of our activities, especially as we develop and execute new ideas. Thanks to our new PR company, Joyce Luhrs and Associates, we have seen a very significant increase in media coverage for The Community Chest.

I would like to offer my thanks to all Board members and our Executive Director for the time you put into the Community Chest to help us achieve our goals for 2017. Next year will be our 85th anniversary and we are planning to host a significant event in the spring of 2018 to celebrate our successes and our impact.

Richard Kennedy
President, Board of Managers

Message from the Executive Director

Dear Friends,

In 2017 we committed to implementing various aspects of the Strategic Plan. We set forth an agenda pledging to initiate several activities to increase our fundraising and community leadership capacity. To accomplish this the Board of Managers approved the addition of \$50,000 per year for two years from the agency's endowment.

We increased our capacity by adding two part time professionals to our staff; a Director of Development and a Public Relations Consultant. These two professionals have contributed professional services that have enhanced our visibility in the community and enabled us to reach out to new potential donors to increase our fundraising.



We connected with local businesses to run fundraising campaigns. Very popular in the summer months were the Martinis and Meatballs evenings, hosted by Community Chest volunteers who were asked to invite their friends and family to attend. The Chest received a contribution of 20% of the sales following each evening. A special focus was put on recruiting millennials to attend.

In recognition of the many women who volunteer at the grantees' program locations, The Community Chest sponsored a luncheon at the home of board member Jayanne Tedesco. Agencies were asked to provide a list of volunteers that had worked with them over the years in various capacities. The purpose of the program, called The Women's Impact Network, was to pay tribute to the generosity of these women and thank them for their support.

In 2017 a total of \$200,000 in grants was awarded to 23 agencies. These agencies ranged in mission and purpose; in total they served nearly 50,000 people in the area.

We were very pleased to be honored by Flat Rock Brook Nature Center with a Community Service Award. Long a recipient of the Chest's funding, Flat Rock recognized the Chest's role in the community and the service that it has been providing for the last 85 years.

Of major importance in 2017 was the creation of the 2017 Issues Summit. This think tank type event, which was held at Dwight Englewood School, was attended by 80 local social services/education professionals who shared their thoughts about Hunger, Mental Health, Aging and Social and Emotional Intelligence. The results of the deliberations were shared with the community and used for planning for the 2018 grant year.

The year of 2017 was a time of deep reflection for The Community Chest and for experimentation about the kinds of efforts that would effectively lead to additional funds and expand the visibility of the organization. We completed the year enthusiastic about launching our 85th anniversary year and ready to reach out to new and old friends to garner their support.

Sincerely,

Shelly Wimpfheimer

2016-2017 Board of Managers

Richard Kennedy
Jayanne Tedesco
Richard Engel
Barbara Strauss
Robin Odabash Brown
Shelly Wimpfheimer

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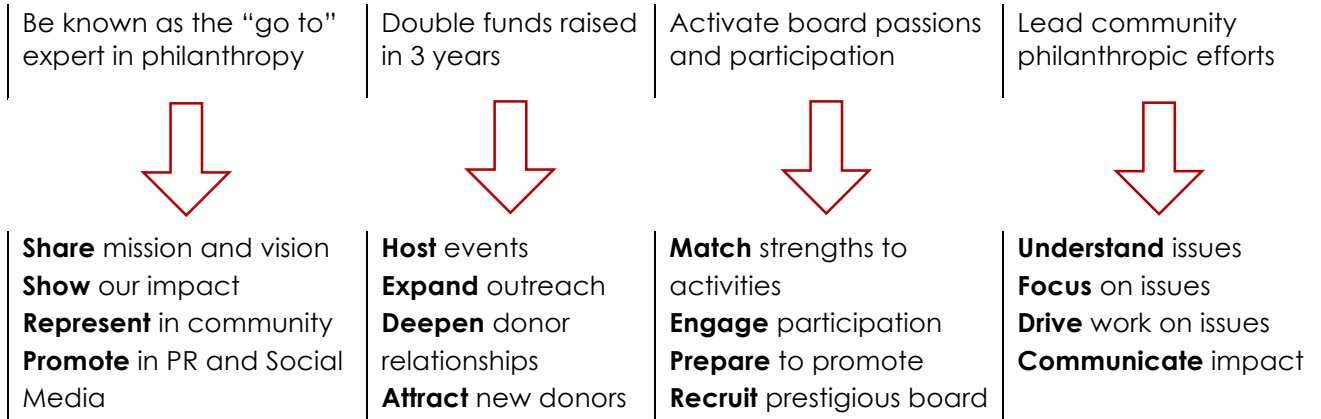


2016-2017 Highlights

Implementing the Strategic Plan 2016-2019

We envision a future in which people living in eastern Bergen County live their best lives – free from hunger, hardship, and ignorance, while enjoying health, safety, education, and new opportunities.

Goals



We are redefining how we do our work today. We are now embarking on a bold plan to take our organization to new levels. The Community Chest is committed to making a bigger impact by acting as a deliberate local change agent.

2016-2017 Highlights

Oktoberfest - Englewood Field Club October 19, 2016

Friends and supporters were invited to celebrate the Fall season with an informal gathering featuring craft beers and delicious traditional fare. The event was designed to welcome new and old friends of The Chest and launch its 2016-2017 Annual Campaign. Funds raised were used to support worthy projects provided by nonprofits in Bergen County. The event included a great selection of beers, a light dinner, a live auction, and a raffle as well as prizes.



2017 Annual Spring Gathering - Knickerbocker Country Club May 3, 2017

Community members gathered and celebrated The Community Chest during the Spring event. Eyewitness News anchor, Lori Stokes and former Sotheby's auctioneer, Nick Dawes were in attendance. Young People's Chorus @ Thurnauer, with children ranging from 10-17, entertained attendees. A raffle and silent auction were highly successful, as well.



2016-2017 Highlights

Flat Rock Brook Recognition Dinner and Auction

Honoring The Community Chest
May 16, 2017

Flat Rock Brook Nature Center honored The Community Chest, as well as Dwight-Englewood School, Northern NJ Community Foundation, and Realf and Koryn Schermer, at their Annual Recognition Dinner. The Community Chest was recognized with the "Community Leader Award" and was gifted with a scenic photograph taken at the Flat Rock Brook Center.



Women's Impact Network Luncheon

Sharing Ideas and Mobilizing the Talents of Women Volunteers
May 24, 2017

Held at the home of Jayanne Tedesco, the Women's Luncheon Meeting served as a forum for women to share their ideas and experiences gained while volunteering in local nonprofits. The luncheon honored the generosity of the volunteers and provided them with recognition among their peers.



2016-2017 Highlights

Issues Summit on Aging, Mental Health, Education & Hunger June 19, 2017

Held at the Dwight-Englewood School, the Summit focused on key issues that affect people in need in eastern Bergen County. This free half-day program featured expert presentations and enabled collaborative dialogue. Leaders from local government, community organizations, nonprofit agencies, and interested citizens helped identify possible solutions to the challenges.



Thank you to our sponsors: Dwight-Englewood School & Investors Bank

Impact Grant Recipient Office of Concern

An integral part of The Community Chest is allocating the Harriet Tanner Impact Grant to an agency with hopes to benefit many. The Office of Concern received \$25,000 to enhance their facility. Funds were used to complete an ambitious project of building an extension between The Office of Concern's office and warehouse. This capital improvement provides extra space and greater efficiency for the pantry's mission of providing food for the needy.



Donors

Many thanks to our generous donors who supported us during our 2016-2017 Annual Campaign. Generous contributions provided much needed support to twenty-three local nonprofits delivering services to residents of Englewood, Tenafly and Englewood Cliffs, New Jersey. We look forward to their continued support in the future.

Angels

\$5,000 and up

Engel, Richard and Swati Rao
Gordon, Suzan and Tilgner, Peter
Kamson Corporation
Kennedy, Richard and Shawn
Strauss, Barbara and Tom Manolio

Golden Feather Society

\$4,999 – \$1000

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We would like to extend a special thank
you to the individuals and businesses
that generously supported us with in-
kind donations throughout the year.



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WRBC Charitable Foundation on behalf of Clermont Specialty Managers

2016-2017 Grantees



Calvary Cares Community Development Corporation



Dr. John Grieco Scholarship Fund



JCC Thurnauer School of Music

Office of Concern Food Pantry



of Central and Greater North Jersey

SESCIL

St. Paul's Afterschool Choir Program



West Side Infant and Teen Program



Community Impact

Below is a summary of how The Community Chest impacted the community.

Services for Children and Youth (34%)

- Art Works
- Bergen Family Center
- Calvary Cares Community Development Corporation
- Friends of the Wright Arena
- YWCA of Bergen County
- Dr. John Grieco Scholarship Fund
- JCC Thurnauer School of Music
- St. Paul's Choir
- Bergen PAC

Health and Mental Health Services (20%)

- Englewood Hospital and Medical Center
- Vantage Health System
- Planned Parenthood
- BVMI

Services for Women (18%)

- Women's Rights Information Center

Services for Older Adults (17%)

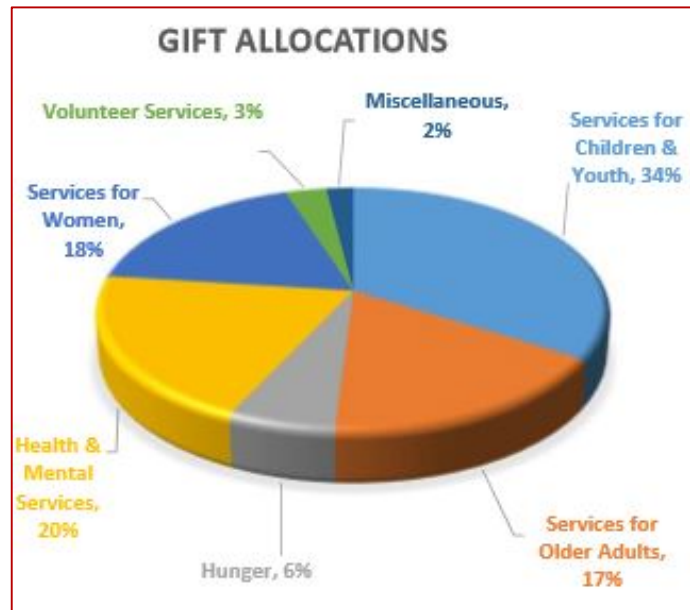
- Bergen Family Center Adult Day Care
- Southeast Senior Center for Independent Living (SESCIL)
- Visiting Homemaker

Hunger (6%)

- Center for Food Action
- Office of Concern Food Pantry

Volunteer Services (3%)

- Volunteer opportunities to individuals and businesses
- Leadership development



Community Impact

"The Chest's financial assistance aided in the recovery of thousands of children, adolescents and adults suffering with mental health challenges. Truly a partner in our mission, we are forever grateful for their ongoing commitment to vulnerable residents in our local area."

Vicki Sidrow

President and CEO
Vantage Health Systems, Inc.



"We believe the Chest's support is an investment in the region's future and that they effectively meet their mission of strengthening the community through partnership, leadership and philanthropy. We appreciate the Community Chest's continued support of our education initiatives in the greater Englewood region."

Stephen Wiessner

Executive Director
Flat Rock Brook Nature Association

"The Chest's support has given thousands of children and older adults the opportunity for educational development, emotional support and social enrichment. Being a member of the Chest also provides esteem for BFC amongst the local philanthropic community."

Mitch Schonfeld

CEO
Bergen Family Center



"At Englewood Hospital and Medical Center, we are incredibly proud of our longstanding partnership with The Community Chest. Together, we have invested in programs and services to benefit the health and well-being of our communities."

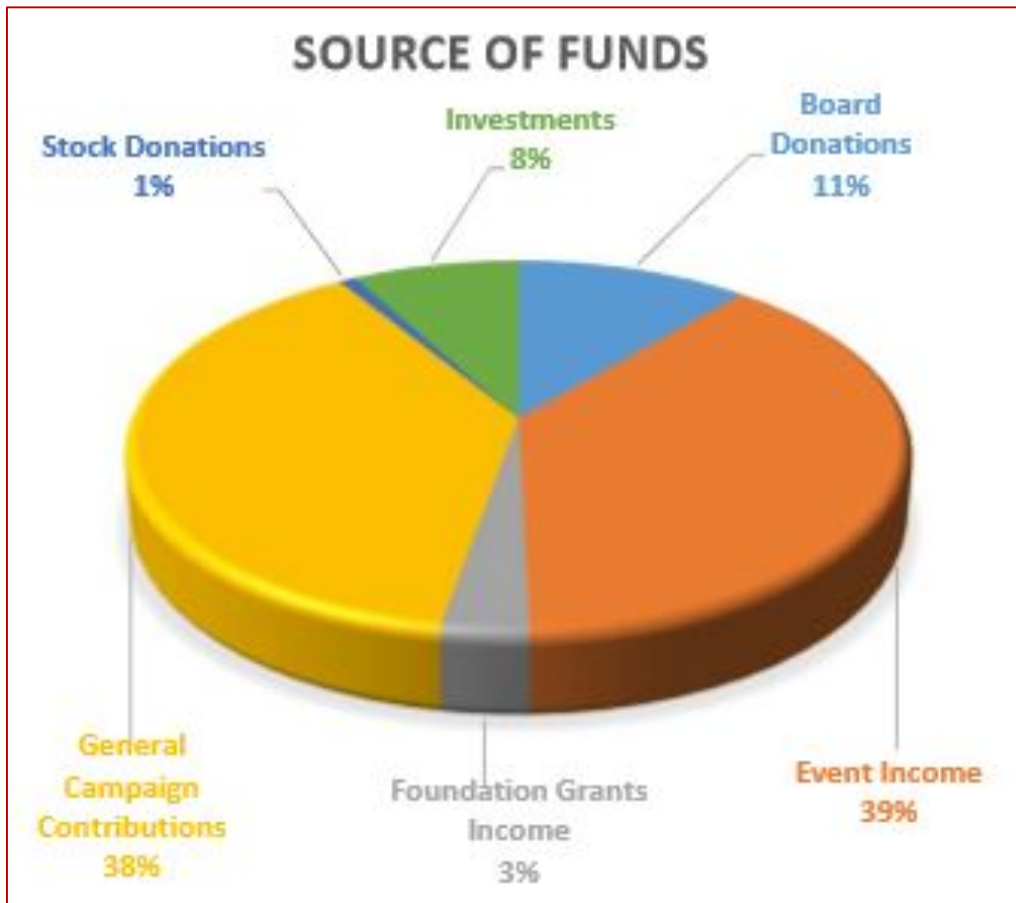
Warren Geller

President and CEO
Englewood Hospital and Medical Center



Financials

Board Donations	\$ 35,000.00
Event Income:	
Registration	\$ 26,063.00
Sponsorship	\$ 54,633.00
General Event Donations	\$ 39,304.00
Foundation Grants Income	\$ 10,000.00
General Campaign Contributions	\$ 120,000.00
Stock Donations	\$ 2,500.00
Investments	\$ 25,000.00
Total Income	\$ 312,500.00



Supporting The Community Chest

Donors may make contributions to The Community Chest in a variety of ways.

Donate through mail:

Please mail a check to our office at
The Community Chest
122 South Van Brunt Street, 2nd Floor
Englewood, NJ 07631

Donate online:

Please make online contributions via www.thecommunitychestofenglewood.org

Gifts of stocks or bonds are welcome. Donors wishing to contribute in this way should call the Executive Director to receive information for making these donations.

Donors wishing to make provisions for remembering The Community Chest in their wills are encouraged to contact the Executive Director.

Several large organizations have matching gifts programs. Donors are encouraged to consult with their employers about the availability of a matching gift program and how to participate. This is an ideal way to maximize contributions. A listing of these companies may be found on The Community Chest website.



Contact Us



122 South Van Brunt Street, 2nd Floor
Englewood, NJ 07631



(201)568-7474



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www.facebook.com/communitychestofenglewood/



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